

SYMBOL: COOLCAPS

ISIN: INE0HS001010

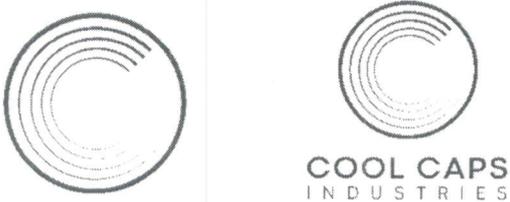
Dated: August 14, 2023

To,  
The Manager-Listing Department,  
The National Stock Exchange of India Limited,  
Exchange Plaza, NSE Building, Bandra Kurla  
Complex, Bandra East, Mumbai – 400 051  
Fax: 022-26598237, 022-26598238

Sub: Intimation of Change in the logo of the Company

Dear Sir,

Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Board of Directors of Cool Caps Industries Limited at their meeting held on Monday, August 14, 2023, have unveiled a new brand logo and new brand positioning of the Company. The board decided to freshen up the colours and expression. The new identity highlights that the company is evolving and changing to keep up with the modern world.

Existing Logo	New Logo
	

Further, as part of its commercial strategy, the Company intends to, going forward, obtain a license to use the updated name, brand and logo in relation to its business.

This is for the information of your members and the public at large.

Thanking You,  
Yours Faithfully,  
For Cool Caps Industries Limited

Rajeev Goenka



Rajeev Goenka  
Chairman Cum Managing Director  
DIN: 00181693